

COVERGIRL

CG MULT MCH WALL RENO6X60 WKFRN SP23 USA



File: CG MULT MCH WALL RENO6X60 WKFRN SP23 USA.psa

Backwall Type:

Display Type:

COVERGIRL

Printed: 9/13/2023

Other

None

2023

COVERGIRL

CG MULT MCH WALL RENO6X60 WKFRN SP23 USA

Graphic Code Header

3616300752425 -
Simply Ageless
Blurring Serum
100

36163007547
26
- Simply
Ageless Skin
Tightening
Top Coat 100

2270012722 -
Simply
Ageless
Foundation
Primer 100

3614227090460 -
Simply Ageless
3-in-1 Liquid
Foundation 200
Fair Ivory

0810010035 -
Simply Ageless
3-in-1 Liquid
Foundation 205
Ivory

0810010036 -
Simply Ageless
3-in-1 Liquid
Foundation 210
Classic Ivory

0810010037 -
Simply Ageless
3-in-1 Liquid
Foundation 220
Creamy Natural

0810010038 -
Simply Ageless
3-in-1 Liquid
Foundation 225
Buff Beige

Graphic Code Shelf

0810000794 - Simply Ageless
Wrinkle Defying Foundation 205
Ivory

0810000795 - Simply Ageless
Wrinkle Defying Foundation 210
Classic Ivory

0810000796 - Simply Ageless
Wrinkle Defying Foundation 215
Natural Ivory

0810000782 - Simply Ageless
Wrinkle Defying Foundation 220
Creamy Natural

Graphic Code Shelf

3616301175636 -
Outlast Extreme
Wear Liquid
Foundation 802
Golden Ivory

3616301280873 -
Outlast Extreme
Wear Liquid
Foundation 810
Classic Ivory

3616301280903 -
Outlast Extreme
Wear Liquid
Foundation 820
Creamy Natural

3616301280859 -
Outlast Extreme
Wear Liquid
Foundation 825
Buff Beige

3616301280804 -
Outlast Extreme
Wear Liquid
Foundation 845
Warm Beige

3616301280842 -
Outlast Extreme
Wear Liquid
Foundation 870
Toasted Almond

3616301280880 -
Outlast Extreme
Wear Liquid
Foundation 880
Cappuccino

Graphic Code Shelf

0810000928 -
TruBlend Liquid
Foundation L1
Ivory

0810000983 -
TruBlend Liquid
Foundation L2
Classic Ivory

0810000984 -
TruBlend Liquid
Foundation L3
Natural Ivory

0810000985 -
TruBlend Liquid
Foundation L4
Classic Beige

0810000986 -
TruBlend Liquid
Foundation L5
Creamy Natural

0810000961 -
TruBlend Liquid
Foundation L6
Buff Beige

0810000960 -
TruBlend Liquid
Foundation L7
Warm Beige

Graphic Code Shelf

3614227293403 -
Clean Fresh Skin
Milk 510 Porcelain

3614227293373 -
Clean Fresh Skin
Milk 520 Fair

3614227293366 -
Clean Fresh Skin
Milk 530 Fair/Light

3614227293380 -
Clean Fresh Skin
Milk 540 Light

3614227293359 -
Clean Fresh Skin
Milk 550
Light/Medium

3614227293397 -
Clean Fresh Skin
Milk 560 Medium

3614227293410 -
Clean Fresh Skin
Milk 570
Medium/Tan

Graphic Code Shelf

0810000410 -
Clean Liquid
Foundation 105 Ivory

0810000411 - Clean
Liquid Foundation 110
Classic Ivory

0810000412 - Clean
Liquid Foundation 120
Creamy Natural

0810000413 - Clean
Liquid Foundation 125
Buff Beige

0810000414 - Clean
Liquid Foundation 130
Classic Beige

0810000416 - Clean
Liquid Foundation 140
Natural Beige

Graphic Code Shelf

0810000398 -
Clean Matte Liquid
Foundation 505 Ivory

0810000399 - Clean
Matte Liquid
Foundation 510
Classic Ivory

0810000400 - Clean
Matte Liquid
Foundation 520
Creamy Natural

0810000401 - Clean
Matte Liquid
Foundation 525 Buff
Beige

0810000402 - Clean
Matte Liquid
Foundation 530
Classic Beige

0810000404 - Clean
Matte Liquid
Foundation 540
Natural Beige

Graphic Code Shelf

3616304530869 - Clean
Invisible Pressed Powder
105 Ivory N07/23

3616304530906 - Clean
Invisible Pressed Powder
120 Creamy Natural N07/23

3616304530937 - Clean
Invisible Pressed Powder
130 Classic Beige N07/23

Graphic Code Shelf

3616304004940 - Clean
Invisible Loose Powder
105 Translucent Fair

3616304004964 - Clean
Invisible Loose Powder 110
Translucent Light

3616304004988 - Clean
Invisible Loose Powder 115
Translucent Medium

Graphic Code Shelf

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COVERGIRL

CG MULT MCH WALL RENO6X60 WKFRN SP23 USA

Graphic Code Shelf							
0810010039 - Simply Ageless 3-in-1 Liquid Foundation 232 Nude Beige	0810010040 - Simply Ageless 3-in-1 Liquid Foundation 240 Natural Beige	0810010041 - Simply Ageless 3-in-1 Liquid Foundation 242 Medium Beige	0810010042 - Simply Ageless 3-in-1 Liquid Foundation 245 Warm Beige	0810010043 - Simply Ageless 3-in-1 Liquid Foundation 250 Creamy Beige	0810010044 - Simply Ageless 3-in-1 Liquid Foundation 255 Soft Honey	0810010045 - Simply Ageless 3-in-1 Liquid Foundation 257 Golden Tan	0810010046 - Simply Ageless 3-in-1 Liquid Foundation 260 Classic Tan
Graphic Code Shelf							
0810000783 - Simply Ageless Wrinkle Defying Foundation 225 Buff Beige	0810000784 - Simply Ageless Wrinkle Defying Foundation 230 Classic Beige	0810000785 - Simply Ageless Wrinkle Defying Foundation 235 Medium Light	0810000786 - Simply Ageless Wrinkle Defying Foundation 240 Natural Beige				
Graphic Code Shelf							
2270003661 - Outlast All-Day Ultimate Finish 405 Ivory	2270007820 - Outlast All-Day Ultimate Finish 410 Classic Ivory	2270003681 - Outlast All-Day Ultimate Finish 420 Creamy Natrl	2270003691 - Outlast All-Day Ultimate Finish 425 Buff Beige				
Graphic Code Hook bar							
0810000991 - TruBlend Liquid Foundation M1 Natural Beige	0810000995 - TruBlend Liquid Foundation M2 Medium Light	0810000990 - TruBlend Liquid Foundation M3 Golden Beige	0810000992 - TruBlend Liquid Foundation M4 Sand Beige	0810000993 - TruBlend Liquid Foundation M6 Perfect Beige	0810000997 - TruBlend Liquid Foundation M7 Soft Honey	0810000994 - TruBlend Liquid Foundation D1 Creamy Beige	
Graphic Code Shelf							
3614227293427 - Clean Fresh Skin Milk 580 Tan	3614227293434 - Clean Fresh Skin Milk 590 Tan/Rich	3614227293472 - Clean Fresh Skin Milk 600 Rich	3614227293465 - Clean Fresh Skin Milk 610 Rich/Deep	3614227293458 - Clean Fresh Skin Milk 620 Deep	3614227293489 - Clean Fresh Skin Milk 630 Deep/Dark	3614227293441 - Clean Fresh Skin Milk 640 Dark	
Graphic Code Shelf							
3616302476770 - Clean Liquid Foundation 148 Perfect Beige	0810000418 - Clean Liquid Foundation 150 Creamy Beige	3616302476763 - Clean Liquid Foundation 153 Sand Beige	0810000420 - Clean Liquid Foundation 160 Classic Tan	0810000421 - Clean Liquid Foundation 165 Tawny	3616302476756 - Clean Liquid Foundation 170 Deep Golden		
Graphic Code Shelf							
0810000405 - Clean Matte Liquid Foundation 545 Warm Beige	3616302476787 - Clean Matte Liquid Foundation 548 Perfect Beige	0810000406 - Clean Matte Liquid Foundation 550 Creamy Beige	3616302476800 - Clean Matte Liquid Foundation 553 Sand Beige	0810000408 - Clean Matte Liquid Foundation 560 Classic Tan	3616302476794 - Clean Matte Liquid Foundation 570 Deep Golden		
Graphic Code Shelf							
3616304530883 - Clean Invisible Pressed Powder 133 Light Beige N07/23	3616304530944 - Clean Invisible Pressed Powder 150 Creamy Beige N07/23	3616304530913 - Clean Invisible Pressed Powder 165 Tawny N07/23					
Graphic Code Shelf							
2270005680 - Clean Powder Foundation 505 Ivory	2270005670 - Clean Powder Foundation 510 Classic Ivory	2270005700 - Clean Powder Foundation 520 Creamy Natural					
Graphic Code Shelf							

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COVERGIRL

CG MULT MCH WALL RENO6X60 WKFRN SP23 USA

3616301259107 - Simply Ageless Pressed Powder 100 Translucent		3616301259121 - Simply Ageless Pressed Powder 225 Buff Beige		3616301259145 - Simply Ageless Pressed Powder 255 Soft Honey		3616301259169 - Simply Ageless Pressed Powder 275 Soft Sable
Graphic Code Shelf						
2270009845 - TruBlend Pressed Powder 1 Fair		2270009846 - TruBlend Pressed Powder 2 Light		2270009848 - TruBlend Pressed Powder 4 Medium		
Graphic Code Shelf						
3614225303241 - TruBlend Matte Made Foundation L15 Porcelain	3614225303258 - TruBlend Matte Made Foundation L20 Light Ivory	3614225303272 - TruBlend Matte Made Foundation L30 Golden Ivory	3614225303289 - TruBlend Matte Made Foundation L40 Classic Ivory	3614225303296 - TruBlend Matte Made Foundation L50 Fair Beige	3614225303302 - TruBlend Matte Made Foundation L60 Light Nude	3614225303333 - TruBlend Matte Made Foundation M10 Golden Natural
Graphic Code Shelf						
3614225303388 - TruBlend Matte Made Foundation M15 Buff Beige	3614225304439 - TruBlend Matte Made Foundation M40 Warm Nude	3614225303371 - TruBlend Matte Made Foundation M90 Perfect Beige	3614225304453 - TruBlend Matte Made Foundation T10 Golden Amber	3614225303401 - TruBlend Matte Made Foundation T30 Warm Honey	3614225304330 - TruBlend Matte Made Foundation T70 Caramel	3614225304354 - TruBlend Matte Made Foundation D10 Golden Caramel
Graphic Code Shelf						
3616304531026 - Clean Invisible Concealer 109 Golden Ivory N07/23	3616304530999 - Clean Invisible Concealer 140 Natural Beige N07/23	3616304530968 - Clean Invisible Concealer 160 Classic Tan N07/23	4620001195 - Clean Matte Concealer 110 Fair	4620001193 - Clean Matte Concealer 120 Light	4620001200 - Clean Matte Concealer 220 Medium	
Graphic Code Hook bar						
Graphic Code 8900000144268	2270025117 - Clean Matte BB Cream 510 Fair	2270025112 - Clean Matte BB Cream 520 Light	2270025113 - Clean Matte BB Cream 530 Light/Medium	2270025114 - Clean Matte BB Cream 540 Medium	2270025115 - Clean Matte BB Cream 550 Medium/Deep	2270025116 - Clean Matte BB Cream 560 Deep
Graphic Code Shelf						
2270010627 - CG Smoother Concealer 705 Fair	2270010628 - CG Smoother Concealer 710 Light	2270010629 - CG Smoother Concealer 715 Medium	2270003357 - CG Smoother BB Cream 805 Fair Lght		2270003358 - CG Smoother BB Cream 810 Light Med	
Graphic Code Hook bar						
2270012286 - Clean Matte Pressed Powder 525 Buff Beige		2270012287 - Clean Matte Pressed Powder 535 Medium Light		2270012288 - Clean Matte Pressed Powder 545 Warm Beige		
Graphic Code Shelf						
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COVERGIRL

CG MULT MCH WALL RENO6X60 WKFRN SP23 USA

Graphic Code Header

3614226712165 - Outlast All-Day Lipcolor Custom Nudes 930 Medium Warm	3614226712134 - Outlast All-Day Lipcolor Custom Nudes 960 Universal Nude	4620001219 - Outlast All-Day Lipcolor 500 Clear Top Coat	4620001155 - Outlast All-Day Lipcolor 507 Everreddy	4620001160 - Outlast All-Day Lipcolor 542 Brazen Raisin	4620001168 - Outlast All-Day Lipcolor 549 Always Rosy	4620001174 - Outlast All-Day Lipcolor 550 Blushed Mauve
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Graphic Code Shelf

4620001163 - Outlast All-Day Lipcolor 559 Plum Berry	4620001151 - Outlast All-Day Lipcolor 577 Spiced Latte	4620001199 - Outlast All-Day Lipcolor 585 Mauve Muse	4620001165 - Outlast All-Day Lipcolor 621 Natural Blush	4620001169 - Outlast All-Day Lipcolor 626 Canyon	4620025263 - Outlast All-Day Lipcolor 830 Your Classic Red	4620025264 - Outlast All-Day Lipcolor 840 Signature Scarlet
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Graphic Code Shelf

3614228777377 - Exhibitionist Ultra Matte Lipstick 600 Stay with Me	3614228777384 - Exhibitionist Ultra Matte Lipstick 610 Huster	3614228777391 - Exhibitionist Ultra Matte Lipstick 620 Risky Business	3614228777407 - Exhibitionist Ultra Matte Lipstick 630 Gemini	3614228777421 - Exhibitionist Ultra Matte Lipstick 650 Provocateur	3616302467969 - Exhibitionist Ultra Matte Lipstick 665 Wink Wink	3614228777438 - Exhibitionist Ultra Matte Lipstick 670 High Roller	3616302467983 - Exhibitionist Ultra Matte Lipstick 675 All Abuzz	3616302467976 - Exhibitionist Ultra Matte Lipstick 678 Sweeten Up	3614228777452 - Exhibitionist Ultra Matte Lipstick 690 The Real Thing	3614228777469 - Exhibitionist Ultra Matte Lipstick 690 Soloist	3616302467952 - Exhibitionist Ultra Matte Lipstick 715 Jam Packed
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Graphic Code Shelf

4620000135 - Exhibitionist Cream Lipstick 240 Caramel Kiss	4620000165 - Exhibitionist Cream Lipstick 265 Romance Mauve	4620000175 - Exhibitionist Cream Lipstick 365 Enchantress Blush	4620000169 - Exhibitionist Cream Lipstick 390 Sweetheart Blush	4620000170 - Exhibitionist Cream Lipstick 395 Darling Kiss	3616301259282 - Exhibitionist Cream Lipstick 475 Rose Paradise	3616301259305 - Exhibitionist Cream Lipstick 510 Real Red	4620000157 - Exhibitionist Cream Lipstick 305 Hot	4620000156 - Exhibitionist Cream Lipstick 310 Seduce Scarlet	3614226017116 - Exhibitionist Lip Liner 225	3614226017123 - Exhibitionist Lip Liner 235
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Graphic Code Shelf

2270005526 - Continuous Color Lipstick 015 Bronzed Peach	2270005529 - Continuous Color Lipstick 030 It's Your Mauve	2270057495 - Continuous Color Lipstick 035 Smokey Rose	2270005531 - Continuous Color Lipstick 415 Rose Quartz	2270057498 - Continuous Color Lipstick 540 Midnight Mauve	2270057500 - Continuous Color Lipstick 770 Bronzed Glow
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Graphic Code Hook bar

3614225303098 - TruNaked Eyeshadow Palette 830 Sunsets	3614225303104 - TruNaked Eyeshadow Palette 835 Dazed	2270058111 - TruNaked Eyeshadow Palette 805 Nudes	2270058113 - TruNaked Eyeshadow Palette 815 Roses
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Graphic Code Shelf

2270004792 - Eye Enhancers Shadows 1-Kit 600 Sterling Blue	2270004803 - Eye Enhancers Shadows 1-Kit 700 French Vanilla	2270004804 - Eye Enhancers Shadows 1-Kit 710 Champagne	2270010436 - Eye Enhancers Shadows 1-Kit 740 Brown Smolder	2270004809 - Eye Enhancers Shadows 1-Kit 760 Tapestry Taupe
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Graphic Code Shelf

2270006649 - Cheekers Blush 103 Natural Shimmer	6197205351 - Cheekers Blush 105 Rose Silk	6197205352 - Cheekers Blush 110 Classic Pink	6197205354 - Cheekers Blush 120 Soft Sable	6197200060 - Cheekers Blush 145 Rock N Rose
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Graphic Code Shelf

2270006651 - Cheekers Blush 148 Natural Rose	2270006652 - Cheekers Blush 154 Deep Plum	6197200011 - Cheekers Blush 180 Brick Rose	6197200236 - Cheekers Blush 183 Natural Twinkle	6197205374 - Cheekers Blush 185 True Plum
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Graphic Code Shelf

1 ft

File: CG MULT MCH WALL RENO6X60 WKFRN SP23 USA.psa

Backwall Type:

Display Type:

Segment 4

Printed: 9/13/2023

Other

None

2023

COVERGIRL

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Graphic Code Hook bar							
3616302632046 - Exhibitionist Stretch & Strengthen Mascara 800 Very Black		3616302632015 - Exhibitionist Stretch & Strengthen Mascara Water Resistant 825 Very Black		3614229312324 - Exhibitionist Uncensored Mascara 980 Extreme Black		3614229312300 - Exhibitionist Uncensored Mascara 970 Black	
2270009777 - Lash Blast Volume 800 Very Black		2270009778 - Lash Blast Volume 805 Black		2270009779 - Lash Blast Volume 810 Black Brown		2270009780 - Lash Blast Volume 815 Brown	
Graphic Code Hook bar							
3616304011597 - Lash Blast Cleantopia Mascara 800 Extreme Black N07/23		3616304011580 - Lash Blast Cleantopia Mascara 810 Black Brown N07/23		3616302348633 - Lash Blast Clean Mascara 795 Pitch Black		3616302348619 - Lash Blast Clean Mascara 800 Very Black	
Graphic Code Hook bar							
3614226012821 - Lash Blast Amplify Primer 780 Neutral White		2270057641 - Clump Crusher Mascara 800 Very Black		2270057642 - Clump Crusher Mascara 805 Black		2270057645 - Clump Crusher Mascara Waterproof 825 Very Black	
Graphic Code Hook bar							
2270012704 - Lash Blast Fusion 860 Very Black		2270012705 - Lash Blast Fusion 865 Black		2270012706 - Lash Blast Fusion 870 Black Brown		2270013188 - Lash Blast Fusion Water Resistant 885 Very Black	
Graphic Code Hook bar							
2270046975 - Professional Natural Mascara 100 Clear	2270047021 - Professional 3-in-1 Curved Brush Mascara 200 Very Black	2270047023 - Professional 3-in-1 Curved Brush Mascara 205 Black	2270047018 - Professional 3-in-1 Straight Brush Mascara 200 Very Black	2270047016 - Professional 3-in-1 Straight Brush Mascara WTP 225 Very Black	2270046976 - Professional Remarkable Mascara 200 Very Black		
Graphic Code Hook bar							
4620004160 - Easy Breezy Brow Micro-Fine + Define Pencil 705 Rich Brown		4620004236 - Easy Breezy Brow Micro-Fine + Define Pencil 710 Soft Brown		4620004118 - Easy Breezy Brow Powder Kit 705 Rich Brown		4620004123 - Easy Breezy Brow Powder Kit 710 Soft Brown	
Graphic Code Hook bar							
2270046992 - Professional Super Thick Lash Mascara 200 Very Black	2270006248 - Easy Breezy Brow Fill + Define Pencils 500 Midnight Black	2270006256 - Easy Breezy Brow Fill + Define Pencils 505 Rich Brown	2270006264 - Easy Breezy Brow Fill + Define Pencils 510 Soft Brown	2270070574 - Easy Breezy Brow Fill + Define Pencils 520 Soft Blonde	2270000711 - Perfect Blend 130 Smoky Taupe		
Graphic Code Hook bar							

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COVERGIRL

CG MULT MCH WALL RENO6X60 WKFRN SP23 USA

Graphic Code Hook bar					
3614229312294 - Exhibitionist Uncensored Mascara 960 Black Brown	3614229312317 - Exhibitionist Uncensored Mascara Waterproof 990 Extreme Black	3614227997417 - Exhibitionist Mascara 800 Very Black	3614227997424 - Exhibitionist Mascara 805 Black		
Graphic Code Hook bar					
2270009774 - Lash Blast Volume Waterproof 825 Very Black	2270009775 - Lash Blast Volume Waterproof 830 Black	2270009776 - Lash Blast Volume Waterproof 835 Black Brown	3614227997448 - Exhibitionist Mascara Waterproof 825 Very Black		
Graphic Code Hook bar					
3616302348626 - Lash Blast Clean Mascara 805 Black	3616302348602 - Lash Blast Clean Mascara 810 Black Brown	3616302255665 - Lash Blast Clean Mascara Waterproof 825 Very Black	3614228941617 - Exhibitionist Mascara Primer 775 Off-White		
Graphic Code Hook bar					
2270057643 - Clump Crusher Mascara 810 Black Brown	2270057646 - Clump Crusher Mascara Waterproof 830 Black	2270057737 - Clump Crusher Extensions 840 VeryBlack	2270025119 - Super Sizer Fibers Mascara 810 Black Brown		
Graphic Code Hook bar					
2270058100 - Super Sizer Mascara 800 Very Black	2270058103 - Super Sizer Mascara Waterproof 825 Very Black	3614229312331 - Exhibitionist 24HR Khol Eyeliner 100 Black	3614229312331 - Exhibitionist 24HR Khol Eyeliner 100 Black	3614229312386 - Exhibitionist 24HR Khol Eyeliner 300 Rich Brown	
Graphic Code Hook bar					
3616304547478 - Perfect Point Plus Ink 275 Matte Jet Black N07/23	3616304547454 - Perfect Point Plus Ink 280 Shimmering Brown N07/23	3616304547461 - Perfect Point Plus Ink 285 Bronze Glow N07/23	3616301259374 - Perfect Point Liquid Liner 200 Black Onyx	3616301259367 - Perfect Point Liquid Liner 210 Espresso	2270063222 - Perfect Point Plus Eyeliner 200 Black Onyx
Graphic Code Hook bar					
2270063256 - Perfect Point Plus Eyeliner 205 Charcoal	2270063230 - Perfect Point Plus Eyeliner 210 Espresso	3616304011603 - Perfect Point Plus Eyeliner 228 Toffee	2270063248 - Perfect Point Plus Eyeliner 220 Midnight Blue	4620004149 - Perfect Point Plus Eyeliner 200 Black Onyx Value Pack	
Graphic Code Hook bar					
2270010299 - Perfect Blend 100 Basic Black	2270010306 - Perfect Blend 105 Charcoal	2270010322 - Perfect Blend 110 Black Brown	4620004245 - Get In Line Liquid Eyeliner 330 Black Crystal	4620004244 - Get In Line Liquid Eyeliner 325 Black Vinyl	4620016597 - Get In Line Liquid Eyeliner 320 Major Matte Black
Graphic Code Hook bar					

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COVERGIRL CG MULT MCH WALL RENO6X60 WKFRN SP23 USA

Spring 2022

1	2	3	4	5	6	7	8
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Fall 2021

9	10	11	12
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Fall 2021

13	14	15	16	17	18	19
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Spring 2021

20	21	22	23	24	25	26
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Spring 2022

27	28	29	30	31	32	33
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Fall 2020

34	35	36	37	38	39
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Fall 2021

40	41	42	43	44	45
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Fall 2021

46	47	48
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Spring 2021

49	50	51
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Fall 2022

POSITION REPORT

Wall Strategy & Logistics 9/13/2023

CG MULT MCH WALL RENO6X60 WKFRN SP23 USA

Spring 2023 WAKEFERN

Fall - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 52	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
1	1	99350083555	3616300752425	Simply Ageless Blurring Serum 100	N/A	100
2	1	99350046866	3616300754726	Simply Ageless Skin Tightening Top Coat 100	N/A	100
3	1	99240001887	2270012722	Simply Ageless Foundation Primer 100	Primer	100
4	1	99240008003	3614227090460	Simply Ageless 3-in-1 Liquid Foundation 200 Fair Ivory	Fair Ivory	200
5	1	99240007990	0810010035	Simply Ageless 3-in-1 Liquid Foundation 205 Ivory	Ivory	205
6	1	99240007992	0810010036	Simply Ageless 3-in-1 Liquid Foundation 210 Classic Ivory	Classic Ivory	210
7	1	99240007993	0810010037	Simply Ageless 3-in-1 Liquid Foundation 220 Creamy Natural	Creamy Natural	220
8	1	99240007994	0810010038	Simply Ageless 3-in-1 Liquid Foundation 225 Buff Beige	Buff Beige	225

Fall - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 47	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
9	1	99240007439	0810000794	Simply Ageless Wrinkle Defying Foundation 205 Ivory	Ivory	205
10	1	99240007441	0810000795	Simply Ageless Wrinkle Defying Foundation 210 Classic Ivory	Classic Ivory	210
11	1	99240007442	0810000796	Simply Ageless Wrinkle Defying Foundation 215 Natural Ivory	Natural Ivory	215
12	1	99240007443	0810000782	Simply Ageless Wrinkle Defying Foundation 220 Creamy Natural	Creamy Natural	220

Spring - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 40	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
13	1	99350076719	3616301175636	Outlast Extreme Wear Liquid Foundation 802 Golden Ivory	Golden Ivory	802
14	1	99350067846	3616301280873	Outlast Extreme Wear Liquid Foundation 810 Classic Ivory	Classic Ivory	810
15	1	99350067849	3616301280903	Outlast Extreme Wear Liquid Foundation 820 Creamy Natural	Creamy Natural	820
16	1	99350067839	3616301280859	Outlast Extreme Wear Liquid Foundation 825 Buff Beige	Buff Beige	825
17	1	99350067840	3616301280804	Outlast Extreme Wear Liquid Foundation 845 Warm Beige	Warm Beige	845
18	1	99350067844	3616301280842	Outlast Extreme Wear Liquid Foundation 870 Toasted Almond	Toasted Almond	870
19	1	99350067847	3616301280880	Outlast Extreme Wear Liquid Foundation 880 Cappuccino	Cappuccino	880

Spring - 2022					Width = 12.00 in; Depth = 9.00 in; Notch = 33	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
20	1	99350039038	0810000928	TruBlend Liquid Foundation L1 Ivory	Ivory	L01
21	1	99350039035	0810000983	TruBlend Liquid Foundation L2 Classic Ivory	Classic Ivory	L02
22	1	99350039034	0810000984	TruBlend Liquid Foundation L3 Natural Ivory	Natural Ivory	L03
23	1	99350039051	0810000985	TruBlend Liquid Foundation L4 Classic Beige	Classic Beige	L04
24	1	99350039041	0810000986	TruBlend Liquid Foundation L5 Creamy Natural	Creamy Natural	L05
25	1	99350039048	0810000961	TruBlend Liquid Foundation L6 Buff Beige	Buff Beige	L06
26	1	99350039040	0810000960	TruBlend Liquid Foundation L7 Warm Beige	Warm Beige	L07

Fall - 2020					Width = 12.00 in; Depth = 9.00 in; Notch = 26	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
27	1	99350031793	3614227293403	Clean Fresh Skin Milk 510 Porcelain	Porcelain	510
28	1	99350031794	3614227293373	Clean Fresh Skin Milk 520 Fair	Fair	520
29	1	99350031796	3614227293366	Clean Fresh Skin Milk 530 Fair/Light	Fair/Light	530
30	1	99350031797	3614227293380	Clean Fresh Skin Milk 540 Light	Light	540
31	1	99350031795	3614227293359	Clean Fresh Skin Milk 550 Light/Medium	Light/Medium	550
32	1	99350031798	3614227293397	Clean Fresh Skin Milk 560 Medium	Medium	560
33	1	99350031800	3614227293410	Clean Fresh Skin Milk 570 Medium/Tan	Medium/Tan	570

Fall - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 20	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
34	1	99350068827	0810000410	Clean Liquid Foundation 105 Ivory	Ivory	105
35	1	99350068822	0810000411	Clean Liquid Foundation 110 Classic Ivory	Classic Ivory	110
36	1	99350068826	0810000412	Clean Liquid Foundation 120 Creamy Natural	Creamy Natural	120
37	1	99350068828	0810000413	Clean Liquid Foundation 125 Buff Beige	Buff Beige	125
38	1	99350068825	0810000414	Clean Liquid Foundation 130 Classic Beige	Classic Beige	130
39	1	99350068830	0810000416	Clean Liquid Foundation 140 Natural Beige	Natural Beige	140

Fall - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 14	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
40	1	99240001451	0810000398	Clean Matte Liquid Foundation 505 Ivory	Ivory	505
41	1	99240001453	0810000399	Clean Matte Liquid Foundation 510 Classic Ivory	Classic Ivory	510
42	1	99240001454	0810000400	Clean Matte Liquid Foundation 520 Creamy Natural	Creamy Natural	520
43	1	99240001455	0810000401	Clean Matte Liquid Foundation 525 Buff Beige	Buff Beige	525
44	1	99240001456	0810000402	Clean Matte Liquid Foundation 530 Classic Beige	Classic Beige	530
45	1	99240001458	0810000404	Clean Matte Liquid Foundation 540 Natural Beige	Natural Beige	540

COVERGIRL

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POSITION REPORT

Wall Strategy & Logistics 9/13/2023

Spring 2022

1	2	3	4	5	6	7	8
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Fall 2021

9	10	11	12
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Fall 2021

13	14	15	16	17	18	19
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Spring 2021

20	21	22	23	24	25	26
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Spring 2022

27	28	29	30	31	32	33
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Fall 2020

34	35	36	37	38	39
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Fall 2021

40	41	42	43	44	45
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Fall 2021

46	47	48
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Spring 2021

49	50	51
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Fall 2022

CG MULT MCH WALL RENO6X60 WKFRN SP23 USA

Spring 2023

WAKEFERN

Spring - 2021

Width = 12.00 in; Depth = 9.00 in; Notch = 8

Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
46	1	99350168184	3616304530869	Clean Invisible Pressed Powder 105 Ivory N07/23	Ivory	105
47	1	99350168188	3616304530906	Clean Invisible Pressed Powder 120 Creamy Natural N07/23	Creamy Natural	120
48	1	99350168191	3616304530937	Clean Invisible Pressed Powder 130 Classic Beige N07/23	Classic Beige	130

Fall - 2022

Width = 12.00 in; Depth = 9.00 in; Notch = 2

Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
49	1	99350156926	3616304004940	Clean Invisible Loose Powder 105 Translucent Fair	Translucent Fair	105
50	1	99350156928	3616304004964	Clean Invisible Loose Powder 110 Translucent Light	Translucent Light	110
51	1	99350156930	3616304004988	Clean Invisible Loose Powder 115 Translucent Medium	Translucent Medium	115

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Spring 2023

WAKEFERN

Fall - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 52	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
52	1	99240007995	0810010039	Simply Ageless 3-in-1 Liquid Foundation 232 Nude Beige	Nude Beige	232
53	1	99240007996	0810010040	Simply Ageless 3-in-1 Liquid Foundation 240 Natural Beige	Natural Beige	240
54	1	99240007997	0810010041	Simply Ageless 3-in-1 Liquid Foundation 242 Medium Beige	MedBeige	242
55	1	99240007998	0810010042	Simply Ageless 3-in-1 Liquid Foundation 245 Warm Beige	Warm Beige	245
56	1	99240007999	0810010043	Simply Ageless 3-in-1 Liquid Foundation 250 Creamy Beige	Creamy Beige	250
57	1	99240008000	0810010044	Simply Ageless 3-in-1 Liquid Foundation 255 Soft Honey	Soft Honey	255
58	1	99240008001	0810010045	Simply Ageless 3-in-1 Liquid Foundation 257 Golden Tan	Golden Tan	257
59	1	99240008002	0810010046	Simply Ageless 3-in-1 Liquid Foundation 260 Classic Tan	ClassscTan	260

Fall - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 47	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
60	1	99240007444	0810000783	Simply Ageless Wrinkle Defying Foundation 225 Buff Beige	Buff Beige	225
61	1	99240007445	0810000784	Simply Ageless Wrinkle Defying Foundation 230 Classic Beige	Classic Beige	230
62	1	99240007446	0810000785	Simply Ageless Wrinkle Defying Foundation 235 Medium Light	Medium Light	235
63	1	99240007447	0810000786	Simply Ageless Wrinkle Defying Foundation 240 Natural Beige	Natural Beige	240

Spring - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 40	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
64	1	99350102582	2270003661	Outlast All-Day Ultimate Finish 405 Ivory	Ivory	405
65	1	99350102578	2270007820	Outlast All-Day Ultimate Finish 410 Classic Ivory	Classic Ivory	410
66	1	99350102576	2270003681	Outlast All-Day Ultimate Finish 420 Creamy Natri	Creamy Natural	420
67	1	99350102580	2270003691	Outlast All-Day Ultimate Finish 425 Buff Beige	Buff Beige	425

Spring - 2022					Width = 12.00 in; Depth = 9.00 in; Notch = 33	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
68	1	99350039053	0810000991	TruBlend Liquid Foundation M1 Natural Beige	Natural Beige	M01
69	1	99350039052	0810000995	TruBlend Liquid Foundation M2 Medium Light	Medium Light	M02
70	1	99350039047	0810000990	TruBlend Liquid Foundation M3 Golden Beige	Golden Beige	M03
71	1	99350039050	0810000992	TruBlend Liquid Foundation M4 Sand Beige	Sand Beige	M04
72	1	99350039054	0810000993	TruBlend Liquid Foundation M6 Perfect Beige	Perfect Beige	M06
73	1	99350039046	0810000997	TruBlend Liquid Foundation M7 Soft Honey	Soft Honey	M07
74	1	99350039049	0810000994	TruBlend Liquid Foundation D1 Creamy Beige	Creamy Beige	D01

Fall - 2020					Width = 12.00 in; Depth = 9.00 in; Notch = 26	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
75	1	99350031799	3614227293427	Clean Fresh Skin Milk 580 Tan	Tan	580
76	1	99350031801	3614227293434	Clean Fresh Skin Milk 590 Tan/Rich	Tan/Rich	590
77	1	99350031805	3614227293472	Clean Fresh Skin Milk 600 Rich	Rich	600
78	1	99350031804	3614227293465	Clean Fresh Skin Milk 610 Rich/Deep	Rich/Deep	610
79	1	99350031803	3614227293458	Clean Fresh Skin Milk 620 Deep	Deep	620
80	1	99350031806	3614227293489	Clean Fresh Skin Milk 630 Deep/Dark	Deep/Dark	630
81	1	99350031802	3614227293441	Clean Fresh Skin Milk 640 Dark	Dark	640

Fall - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 20	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
82	1	99350091622	3616302476770	Clean Liquid Foundation 148 Perfect Beige	Perfect Beige	148
83	1	99350068833	0810000418	Clean Liquid Foundation 150 Creamy Beige	Creamy Beige	150
84	1	99350091621	3616302476763	Clean Liquid Foundation 153 Sand Beige	Sand Beige	153
85	1	99240001404	0810000420	Clean Liquid Foundation 160 Classic Tan	Classic Tan	160
86	1	99240001405	0810000421	Clean Liquid Foundation 165 Tawny	Tawny	165
87	1	99350091620	3616302476756	Clean Liquid Foundation 170 Deep Golden	Deep Golden	170

Fall - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 14	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
88	1	99240001459	0810000405	Clean Matte Liquid Foundation 545 Warm Beige	Warm Beige	545
89	1	99350091623	3616302476787	Clean Matte Liquid Foundation 548 Perfect Beige	Perfect Beige	548
90	1	99240001460	0810000406	Clean Matte Liquid Foundation 550 Creamy Beige	Creamy Beige	550
91	1	99350091625	3616302476800	Clean Matte Liquid Foundation 553 Sand Beige	Sand Beige	553
92	1	99240001462	0810000408	Clean Matte Liquid Foundation 560 Classic Tan	ClasscTan	560
93	1	99350091624	3616302476794	Clean Matte Liquid Foundation 570 Deep Golden	Deep Golden	570

Spring - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 8	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number

Fall 2021							
52	53	54	55	56	57	58	59
Fall 2021							
60	61	62	63				
Fall 2021							
64	65	66	67				
Spring 2021							
68	69	70	71	72	73	74	
Spring 2022							
75	76	77	78	79	80	81	
Fall 2020							
82	83	84	85	86	87		
Fall 2021							
88	89	90	91	92	93		
Fall 2021							
94	95	96					
Spring 2021							
97	98	99					
Spring 2021							

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94	1	99350168186	3616304530883	Clean Invisible Pressed Powder 133 Light Beige N07/23	Light Beige	133
95	1	99350168192	3616304530944	Clean Invisible Pressed Powder 150 Creamy Beige N07/23	Creamy Beige	150
96	1	99350168189	3616304530913	Clean Invisible Pressed Powder 165 Tawny N07/23	Tawny	165

Spring - 2021

Width = 12.00 in; Depth = 9.00 in; Notch = 2

Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
97	1	99350102573	2270005680	Clean Powder Foundation 505 Ivory	Ivory	505
98	1	99350102570	2270005670	Clean Powder Foundation 510 Classic Ivory	Classic Ivory	510
99	1	99350102571	2270005700	Clean Powder Foundation 520 Creamy Natural	Creamy Natural	520

52	53	54	55	56	57	58	59
Fall 2021							
60	61	62	63				
Fall 2021							
64	65	66	67				
Spring 2021							
68	69	70	71	72	73	74	
Spring 2022							
75	76	77	78	79	80	81	
Fall 2020							
82	83	84	85	86	87		
Fall 2021							
88	89	90	91	92	93		
Fall 2021							
94	95	96					
Spring 2021							
97	98	99					
Spring 2021							

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Spring 2023

WAKEFERN

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 52
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
100	1	99350139698	3616301259107	Simply Ageless Pressed Powder 100 Translucent	Translucent	100	
101	1	99350139700	3616301259121	Simply Ageless Pressed Powder 225 Buff Beige	Buff Beige	225	
102	1	99350139703	3616301259145	Simply Ageless Pressed Powder 255 Soft Honey	Soft Honey	255	
103	1	99350139702	3616301259169	Simply Ageless Pressed Powder 275 Soft Sable	Soft Sable	275	

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 44
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
104	1	99240000702	2270009845	TruBlend Pressed Powder 1 Fair	Fair	001	
105	1	99240000703	2270009846	TruBlend Pressed Powder 2 Light	Light	002	
106	1	99240000705	2270009848	TruBlend Pressed Powder 4 Medium	Medium	004	

Spring - 2022					Width = 12.00 in;	Depth = 9.00 in;	Notch = 37
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
107	1	99240003347	3614225303241	TruBlend Matte Made Foundation L15 Porcelain	Porcelain	L15	
108	1	99240003348	3614225303258	TruBlend Matte Made Foundation L20 Light Ivory	Light Ivory	L20	
109	1	99240003350	3614225303272	TruBlend Matte Made Foundation L30 Golden Ivory	Golden Ivory	L30	
110	1	99240003351	3614225303289	TruBlend Matte Made Foundation L40 Classic Ivory	Classic Ivory	L40	
111	1	99240003352	3614225303296	TruBlend Matte Made Foundation L50 Fair Beige	Fair Beige	L50	
112	1	99240003353	3614225303302	TruBlend Matte Made Foundation L60 Light Nude	Light Nude	L60	
113	1	99240003356	3614225303333	TruBlend Matte Made Foundation M10 Golden Natural	Golden Natural	M10	

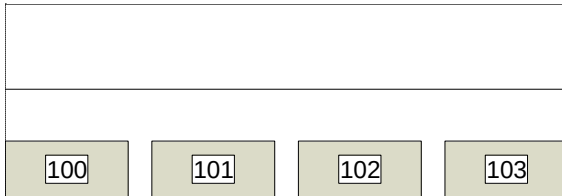
Spring - 2022					Width = 12.00 in;	Depth = 9.00 in;	Notch = 30
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
114	1	99240003361	3614225303388	TruBlend Matte Made Foundation M15 Buff Beige	Buff Beige	M15	
115	1	99240003437	3614225304439	TruBlend Matte Made Foundation M40 Warm Nude	Warm Nude	M40	
116	1	99240003360	3614225303371	TruBlend Matte Made Foundation M90 Perfect Beige	Perfect Beige	M90	
117	1	99240003439	3614225304453	TruBlend Matte Made Foundation T10 Golden Amber	Golden Amber	T10	
118	1	99240003363	3614225303401	TruBlend Matte Made Foundation T30 Warm Honey	Warm Honey	T30	
119	1	99240003427	3614225304330	TruBlend Matte Made Foundation T70 Caramel	Caramel	T70	
120	1	99240003429	3614225304354	TruBlend Matte Made Foundation D10 Golden Caramel	Golden Caramel	D10	

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 22
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
121	1	99350168200	3616304531026	Clean Invisible Concealer 109 Golden Ivory N07/23	Golden Ivory	109	
122	1	99350168197	3616304530999	Clean Invisible Concealer 140 Natural Beige N07/23	Natural Beige	140	
123	1	99350168194	3616304530968	Clean Invisible Concealer 160 Classic Tan N07/23	Classic Tan	160	
124	1	99240001566	4620001195	Clean Matte Concealer 110 Fair	Fair	110	
125	1	99240001567	4620001193	Clean Matte Concealer 120 Light	Light	120	
126	1	99240001569	4620001200	Clean Matte Concealer 220 Medium	Medium	220	

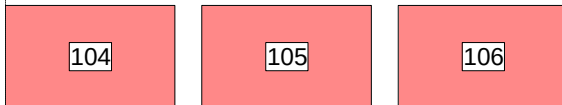
Fall - 2020					Width = 12.00 in;	Depth = 9.00 in;	Notch = 15
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
127	1	99240001718	2270025117	Clean Matte BB Cream 510 Fair	Fair	510	
128	1	99240001719	2270025112	Clean Matte BB Cream 520 Light	Light	520	
129	1	99240001720	2270025113	Clean Matte BB Cream 530 Light/Medium	Light/Medium	530	
130	1	99240001721	2270025114	Clean Matte BB Cream 540 Medium	Medium	540	
131	1	99240001722	2270025115	Clean Matte BB Cream 550 Medium/Deep	Medium/Deep	550	
132	1	99240001723	2270025116	Clean Matte BB Cream 560 Deep	Deep	560	

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 8
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
133	1	99240001498	2270010627	CG Smoothers Concealer 705 Fair	Fair	705	
134	1	99240001499	2270010628	CG Smoothers Concealer 710 Light	Light	710	
135	1	99240001500	2270010629	CG Smoothers Concealer 715 Medium	Medium	715	
136	1	99350036204	2270003357	CG Smoothers BB Cream 805 Fair Lght	Fair Lght	805	
137	1	99350036202	2270003358	CG Smoothers BB Cream 810 Light Med	Light Medium	810	

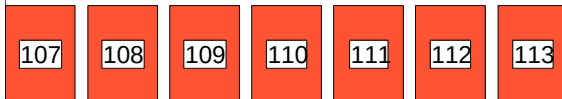
Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 2
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
138	1	99240000728	2270012286	Clean Matte Pressed Powder 525 Buff Beige	Buff Beige	525	
139	1	99240000729	2270012287	Clean Matte Pressed Powder 535 Medium Light	Medium Light	535	
140	1	99240000730	2270012288	Clean Matte Pressed Powder 545 Warm Beige	Warm Beige	545	



Spring 2021



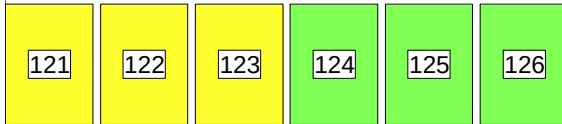
Spring 2021



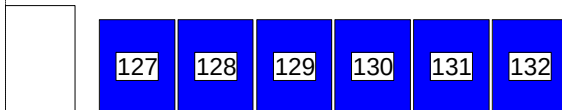
Spring 2022



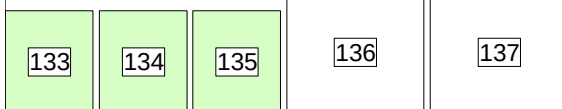
Spring 2022



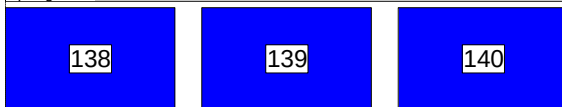
Spring 2021



Fall 2020



Spring 2021



Spring 2021

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Spring 2022

141	142	143	144	145	146	147
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Spring 2021

148	149	150	151	152	153	154
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Spring 2021

155	156	157	158	159	160	161	162	163	164	165	166
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Fall 2021

167	168	169	170	171	172	173	174	175	176	177
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Spring 2022

178	179	180	181	182	183
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Spring 2021

184	185	186	187
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Spring 2021

188	189	190	191	192
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Spring 2021

193	194	195	196	197
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Spring 2021

198	199	200	201	202
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Fall 2020

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Spring 2023 WAKEFERN

Spring - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 51	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
141	1	99240007977	3614226712165	Outlast All-Day Lipcolor Custom Nudes 930 Medium Warm	Medium Warm	930
142	1	99240007980	3614226712134	Outlast All-Day Lipcolor Custom Nudes 960 Universal Nude	Universal Nude	960
143	1	99240000387	4620001219	Outlast All-Day Lipcolor 500 Clear Top Coat	Clear	500
144	1	99240010624	4620001155	Outlast All-Day Lipcolor 507 Everreddy	Everreddy	507
145	1	99240010635	4620001160	Outlast All-Day Lipcolor 542 Brazen Raisin	BrazenRaisin	542
146	1	99240010638	4620001168	Outlast All-Day Lipcolor 549 Always Rosy	AlwaysRosy	549
147	1	99240010636	4620001174	Outlast All-Day Lipcolor 550 Blushed Mauve	BlushedMauve	550

Spring - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 44	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
148	1	99240010612	4620001163	Outlast All-Day Lipcolor 559 Plum Berry	PlumBerry	559
149	1	99240010609	4620001151	Outlast All-Day Lipcolor 577 Spiced Latte	SpicedLatte	577
150	1	99240010619	4620001199	Outlast All-Day Lipcolor 585 Mauve Muse	Mauve Muse	585
151	1	99240010617	4620001165	Outlast All-Day Lipcolor 621 Natural Blush	NaturalBlush	621
152	1	99240010631	4620001169	Outlast All-Day Lipcolor 626 Canyon	Canyon	626
153	1	99240010585	4620025263	Outlast All-Day Lipcolor 830 Your Classic Red	Your Classic Red	830
154	1	99240010593	4620025264	Outlast All-Day Lipcolor 840 Signature Scarlet	Signature Scarlet	840

Fall - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 38	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
155	1	99240040107	3614228777377	Exhibitionist Ultra Matte Lipstick 600 Stay with Me	Stay With Me	600
156	1	99240040146	3614228777384	Exhibitionist Ultra Matte Lipstick 610 Hustler	Hustler	610
157	1	99240040147	3614228777391	Exhibitionist Ultra Matte Lipstick 620 Risky Business	Risky Business	620
158	1	99240040148	3614228777407	Exhibitionist Ultra Matte Lipstick 630 Gemini	Gemini	630
159	1	99240040151	3614228777421	Exhibitionist Ultra Matte Lipstick 650 Provocateur	Provocateur	650
160	1	99350090504	3616302467969	Exhibitionist Ultra Matte Lipstick 665 Wink Wink	Wink Wink	665
161	1	99240040154	3614228777438	Exhibitionist Ultra Matte Lipstick 670 High Roller	High Roller	670
162	1	99350090506	3616302467983	Exhibitionist Ultra Matte Lipstick 675 All Abuzz	All Abuzz	675
163	1	99350090505	3616302467976	Exhibitionist Ultra Matte Lipstick 678 Sweeten Up	Sweeten Up	678
164	1	99240040155	3614228777452	Exhibitionist Ultra Matte Lipstick 680 The Real Thing	The Real Thing	680
165	1	99240040156	3614228777469	Exhibitionist Ultra Matte Lipstick 690 Soloist	Soloist	690
166	1	99350090503	3616302467952	Exhibitionist Ultra Matte Lipstick 715 Jam Packed	Jam Packed	715

Spring - 2022					Width = 12.00 in; Depth = 9.00 in; Notch = 31	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
167	1	99240002231	4620000135	Exhibitionist Cream Lipstick 240 Caramel Kiss	Caramel Kiss	240
168	1	99240002235	4620000165	Exhibitionist Cream Lipstick 265 Romance Mauve	Romance Mauve	265
169	1	99240002245	4620000175	Exhibitionist Cream Lipstick 365 Enchantress Blush	Enchantress Blush	365
170	1	99240002249	4620000169	Exhibitionist Cream Lipstick 390 Sweetheart Blush	Sweetheart Blush	390
171	1	99240002250	4620000170	Exhibitionist Cream Lipstick 395 Darling Kiss	Darling Kiss	395
172	1	99350067942	3616301259282	Exhibitionist Cream Lipstick 475 Rose Paradise	Rose Paradise	475
173	1	99350067944	3616301259305	Exhibitionist Cream Lipstick 510 Real Red	Real Red	510
174	1	99240002239	4620000157	Exhibitionist Cream Lipstick 305 Hot	HOT	305
175	1	99240002240	4620000156	Exhibitionist Cream Lipstick 310 Seduce Scarlet	Seduce Scarlet	310
176	1	99240002204	3614226017116	Exhibitionist Lip Liner 225 Garnet Red	Garnet Red	225
177	1	99240002205	3614226017123	Exhibitionist Lip Liner 235 Plum Partner	Plum Partner	235

Spring - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 24	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
178	1	99240000174	2270005526	Continuous Color Lipstick 015 Bronzed Peach	Bronzed Peach	015
179	1	99240000175	2270005529	Continuous Color Lipstick 030 It's Your Mauve	It's Your Mauve	030
180	1	99240000176	22700057495	Continuous Color Lipstick 035 Smokey Rose	Smokey Rose	035
181	1	99240000178	2270005531	Continuous Color Lipstick 415 Rose Quartz	Rose Quartz	415
182	1	99240000184	22700057498	Continuous Color Lipstick 540 Midnight Mauve	Midnight Mauve	540
183	1	99240000187	22700057500	Continuous Color Lipstick 770 Bronzed Glow	Bronzed Glow	770

Spring - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 17	
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
184	1	99350082946	3614225303098	TruNaked Eyeshadow Palette 830 Sunsets	Sunsets	830
185	1	99350082949	3614225303104	TruNaked Eyeshadow Palette 835 Dazed	Dazed	835
186	1	99350082945	22700058111	TruNaked Eyeshadow Palette 805 Nudes	Nudes	805
187	1	99350082944	22700058113	TruNaked Eyeshadow Palette 815 Roses	Roses	815

Spring - 2021					Width = 12.00 in; Depth = 9.00 in; Notch = 12	
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COVERGIRL

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Spring 2022

141	142	143	144	145	146	147
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Spring 2021

148	149	150	151	152	153	154
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Spring 2021

155	156	157	158	159	160	161	162	163	164	165	166
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Fall 2021

167	168	169	170	171	172	173	174	175	176	177
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Spring 2022

178	179	180	181	182	183
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Spring 2021

184	185	186	187
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Spring 2021

188	189	190	191	192
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Spring 2021

193	194	195	196	197
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Spring 2021

198	199	200	201	202
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WAKEFERN

Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
188	1	99240001012	2270004792	Eye Enhancers Shadows 1-Kit 600 Sterling Blue	Sterling Blue	600
189	1	99240001016	2270004803	Eye Enhancers Shadows 1-Kit 700 French Vanilla	French Vanilla	700
190	1	99240001017	2270004804	Eye Enhancers Shadows 1-Kit 710 Champagne	Champgne	710
191	1	99240001019	2270010436	Eye Enhancers Shadows 1-Kit 740 Brown Smolder	BrownSmlder	740
192	1	99240001021	2270004809	Eye Enhancers Shadows 1-Kit 760 Tapestry Taupe	TpstryTaupe	760

Spring - 2021

Width = 12.00 in; Depth = 9.00 in; Notch = 7

Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
193	1	99240001128	2270006649	Cheekers Blush 103 Natural Shimmer	Natural Shimmer	103
194	1	99240001129	6197205351	Cheekers Blush 105 Rose Silk	Rose Silk	105
195	1	99240001130	6197205352	Cheekers Blush 110 Classic Pink	Classic Pink	110
196	1	99240001132	6197205354	Cheekers Blush 120 Soft Sable	Soft Sable	120
197	1	99240001136	6197200060	Cheekers Blush 145 Rock N Rose	Rock N Rose	145

Fall - 2020

Width = 12.00 in; Depth = 9.00 in; Notch = 2

Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number
198	1	99240001137	2270006651	Cheekers Blush 148 Natural Rose	Natural Rose	148
199	1	99240001139	2270006652	Cheekers Blush 154 Deep Plum	Deep Plum	154
200	1	99240001143	6197200011	Cheekers Blush 180 Brick Rose	Brick Rose	180
201	1	99240001144	6197200236	Cheekers Blush 183 Natural Twinkle	Natural Twinkle	183
202	1	99240001145	6197205374	Cheekers Blush 185 True Plum	True Plum	185

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WAKEFERN

Spring - 2022					Width = 12.00 in;	Depth = 9.00 in;	Notch = 51
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
203	1	99350099836	3616302632046	Exhibitionist Stretch & Strengthen Mascara 800 Very Black	Very Black	800	
204	1	99350099833	3616302632015	Exhibitionist Stretch & Strengthen Mascara Water Resistant 825 Very Black	Very Black	825	
205	1	99350070677	3614229312324	Exhibitionist Uncensored Mascara 980 Extreme Black	Extreme Black	980	
206	1	99350070676	3614229312300	Exhibitionist Uncensored Mascara 970 Black	Black	970	

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 44
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
207	1	99350057402	2270009777	Lash Blast Volume 800 Very Black	Very Black	800	
208	1	99350057397	2270009778	Lash Blast Volume 805 Black	Black	805	
209	1	99350057401	2270009779	Lash Blast Volume 810 Black Brown	BlackBrown	810	
210	1	99350057410	2270009780	Lash Blast Volume 815 Brown	Brown	815	

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 37
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
211	1	99350158639	3616304011597	Lash Blast Cleanopia Mascara 800 Extreme Black N07/23	Extreme Black	800	
212	1	99350158638	3616304011580	Lash Blast Cleanopia Mascara 810 Black Brown N07/23	Black Brown	810	
213	1	99350084054	3616302348633	Lash Blast Clean Mascara 795 Pitch Black	Pitch Black	795	
214	1	99350084052	3616302348619	Lash Blast Clean Mascara 800 Very Black	Very Black	800	

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 30
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
215	1	99350088673	3614226012821	Lash Blast Amplify Primer 780 Neutral White	Neutral White	780	
216	1	99350057395	2270057641	Clump Crusher Mascara 800 Very Black	Very Black	800	
217	1	99350057417	2270057642	Clump Crusher Mascara 805 Black	Black	805	
218	1	99350057409	2270057645	Clump Crusher Mascara Waterproof 825 Very Black	Very Black	825	

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 23
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
219	1	99350057419	2270012704	Lash Blast Fusion 860 Very Black	Very Black	860	
220	1	99350057428	2270012705	Lash Blast Fusion 865 Black	Black	865	
221	1	99350057432	2270012706	Lash Blast Fusion 870 Black Brown	BlackBrown	870	
222	1	99350057413	2270013188	Lash Blast Fusion Water Resistant 885 Very Black	Very Black	885	

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 16
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
223	1	99240000669	2270046975	Professional Natural Mascara 100 Clear	Clear	100	
224	1	99350088640	2270047021	Professional 3-in-1 Curved Brush Mascara 200 Very Black	Very Black	200	
225	1	99350088642	2270047023	Professional 3-in-1 Curved Brush Mascara 205 Black	Black	205	
226	1	99350088670	2270047018	Professional 3-in-1 Straight Brush Mascara 200 Very Black	Very Black	200	
227	1	99240000661	2270047016	Professional 3-in-1 Straight Brush Mascara WTP 225 Very Black	Very Black	225	
228	1	99350088648	2270046976	Professional Remarkable Mascara 200 Very Black	Very Black	200	

Fall - 2020					Width = 12.00 in;	Depth = 9.00 in;	Notch = 9
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
229	1	80304500	4620004160	Easy Breezy Brow Micro-Fine + Define Pencil 705 Rich Brown	Rich Brown	705	
230	1	80304825	4620004236	Easy Breezy Brow Micro-Fine + Define Pencil 710 Soft Brown	Soft Brown	710	
231	1	99240001307	4620004118	Easy Breezy Brow Powder Kit 705 Rich Brown	Rich Brown	705	
232	1	99240001308	4620004123	Easy Breezy Brow Powder Kit 710 Soft Brown	Soft Brown	710	

Fall - 2020					Width = 12.00 in;	Depth = 9.00 in;	Notch = 2
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
233	1	99350088672	2270046992	Professional Super Thick Lash Mascara 200 Very Black	Very Black	200	
234	1	99240001257	2270006248	Easy Breezy Brow Fill + Define Pencils 500 Midnight Black	Midnight Black	500	
235	1	99240001258	2270006256	Easy Breezy Brow Fill + Define Pencils 505 Rich Brown	Rich Brown	505	
236	1	99240001259	2270006264	Easy Breezy Brow Fill + Define Pencils 510 Soft Brown	Soft Brown	510	
237	1	99240001261	2270070574	Easy Breezy Brow Fill + Define Pencils 520 Soft Blonde	Soft Blonde	520	
238	1	99350094161	2270000711	Perfect Blend 130 Smoky Taupe	Smoky Taupe	130	

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WAKEFERN

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 51
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
239	1	99350070678	3614229312294	Exhibitionist Uncensored Mascara 960 Black Brown	Black Brown	960	
240	1	99350030974	3614229312317	Exhibitionist Uncensored Mascara Waterproof 990 Extreme Black	Extreme Black	990	
241	1	99350088634	3614227997417	Exhibitionist Mascara 800 Very Black	Very Black	800	
242	1	99350088635	3614227997424	Exhibitionist Mascara 805 Black	Black	805	

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 44
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
243	1	99350057403	22700097774	Lash Blast Volume Waterproof 825 Very Black	Very Black	825	
244	1	99350057398	22700097775	Lash Blast Volume Waterproof 830 Black	Black	830	
245	1	99350057399	2270009776	Lash Blast Volume Waterproof 835 Black Brown	BlackBrown	835	
246	1	99240012995	3614227997448	Exhibitionist Mascara Waterproof 825 Very Black	Very Black	825	

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 37
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
247	1	99350084053	3616302348626	Lash Blast Clean Mascara 805 Black	Black	805	
248	1	99350084051	3616302348602	Lash Blast Clean Mascara 810 Black Brown	Black Brown	810	
249	1	99350082950	3616302255665	Lash Blast Clean Mascara Waterproof 825 Very Black	Very Black	825	
250	1	99240064264	3614228941617	Exhibitionist Mascara Primer 775 Off-White	Primer	775	

Spring - 2021					Width = 12.00 in;	Depth = 9.00 in;	Notch = 30
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
251	1	99350057400	2270057643	Clump Crusher Mascara 810 Black Brown	Black Brown	810	
252	1	99350057416	2270057646	Clump Crusher Mascara Waterproof 830 Black	Black	830	
253	1	99350057407	2270057737	Clump Crusher Extensions 840 VeryBlack	Very Black	840	
254	1	99350088624	2270025119	Super Sizer Fibers Mascara 810 Black Brown	Black Brown	810	

Fall - 2020					Width = 12.00 in;	Depth = 9.00 in;	Notch = 23
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
255	1	99350088621	2270058100	Super Sizer Mascara 800 Very Black	Very Black	800	
256	1	99240000605	2270058103	Super Sizer Mascara Waterproof 825 Very Black	Very Black	825	
257	1	99350111139	3614229312331	Exhibitionist 24HR Khol Eyeliner 100 Black	Black	100	
258	1	99350111139	3614229312331	Exhibitionist 24HR Khol Eyeliner 100 Black	Black	100	
259	1	99350111140	3614229312386	Exhibitionist 24HR Khol Eyeliner 300 Rich Brown	Rich Brown	300	

Fall - 2022					Width = 12.00 in;	Depth = 9.00 in;	Notch = 16
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
260	1	99350174740	3616304547478	Perfect Point Plus Ink 275 Matte Jet Black N07/23	Matte Jet Black	275	
261	1	99350174738	3616304547454	Perfect Point Plus Ink 280 Shimmering Brown N07/23	Shimmering Brown	280	
262	1	99350174739	3616304547461	Perfect Point Plus Ink 285 Bronze Glow N07/23	Bronze Glow	285	
263	1	99350106628	3616301259374	Perfect Point Liquid Liner 200 Black Onyx	Black Onyx	200	
264	1	99350106630	3616301259367	Perfect Point Liquid Liner 210 Espresso	Espresso	210	
265	1	99350158668	2270063222	Perfect Point Plus Eyeliner 200 Black Onyx	Black Onyx	200	

Fall - 2020					Width = 12.00 in;	Depth = 9.00 in;	Notch = 9
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
266	1	99350158669	2270063256	Perfect Point Plus Eyeliner 205 Charcoal	Charcoal	205	
267	1	99350158667	2270063230	Perfect Point Plus Eyeliner 210 Espresso	Espresso	210	
268	1	99350158670	3616304011603	Perfect Point Plus Eyeliner 228 Toffee	Toffee	228	
269	1	99350158671	2270063248	Perfect Point Plus Eyeliner 220 Midnight Blue	Midnight Blue	220	
270	1	99350158672	4620004149	Perfect Point Plus Eyeliner 200 Black Onyx Value Pack	Black Onyx	200	

Fall - 2020					Width = 12.00 in;	Depth = 9.00 in;	Notch = 2
Loc. ID	Facings	Product ID	UPC	Description	Shade Name	Shade Number	
271	1	99350094164	2270010299	Perfect Blend 100 Basic Black	Basic Black	100	
272	1	99350094162	2270010306	Perfect Blend 105 Charcoal	Charcoal	105	
273	1	99350094163	2270010322	Perfect Blend 110 Black Brown	Black Brown	110	
274	1	99240004496	4620004245	Get In Line Liquid Eyeliner 330 Black Crystal	Black Crystal	330	
275	1	99240004495	4620004244	Get In Line Liquid Eyeliner 325 Black Vinyl	Black Vinyl	325	
276	1	99240004492	4620016597	Get In Line Liquid Eyeliner 320 Major Matte Black	Major Matte Black	320	

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